

5 Insights on the Fed, Election, and Volatility in Q4



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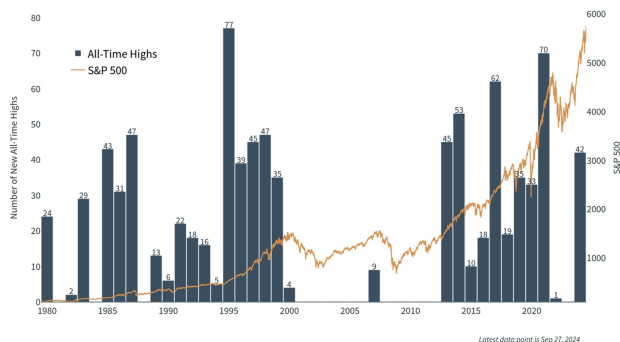
As we begin the final quarter of the year, financial markets and the economy have defied the expectations of many investors. Rather than falling into recession, the economy has grown steadily, albeit at a slower pace, and inflation rates have fallen toward the Fed’s target. As a result, the macroeconomic environment has shifted to a monetary easing cycle, propelling the S&P 500 and Dow Jones Industrial Average to new all-time highs and boosting bond returns. The first three quarters of the year are a reminder that it’s often best to focus on the longer-term trends rather than events in the rearview mirror.

1. The market achieves many new all-time highs during bull markets

Market and Economic Chartbook | September 30, 2024

Stock Market All-Time Highs

The number of S&P 500 all-time highs each year



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Sources: Clearnomics, Standard & Poor's
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Of course, there are still many risks in the months ahead. The path of Fed policy is uncertain, and investors are already debating the size of the next rate cut. The presidential election is still close and there are wide-ranging implications for tax policy, regulation, trade, and more. Geopolitical conflicts are worsening with possible implications for global stability, supply chains, and oil prices. Market swings are always possible, especially with valuations and earnings expectations at heightened levels.

The reality, however, is that facing risks is unavoidable when it comes to investing and planning for the future. How investors

choose to react to those risks is ultimately what determines investment and financial success.

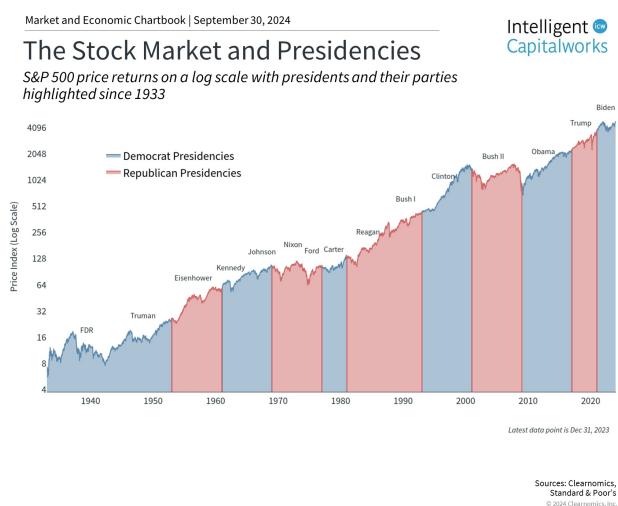
Rather than trying to time the market to avoid these risks, it's far better to hold a well-constructed portfolio that can weather different market environments. Below, we provide perspective on five important factors driving the market and what they might mean for investors in the coming months.

First, the market has experienced many new all-time highs this year, including during this past quarter. While this performance is encouraging, it can also create unease among investors who may worry that we may be “due for a pullback.”

During bull markets, stock indices have historically reached many new all-time highs, as shown in the accompanying chart. This is almost by definition and is a result of sustained earnings, economic growth, and improving investor sentiment. New all-time highs have not been a reliable predictor of market pullbacks since it's the underlying market and economic trends that matter. Attempting to time the market based only on index levels often proves counterproductive for this reason.

Of course, market fluctuations are an unavoidable part of investing, and a decline will inevitably occur at some point. However, predicting the timing of such declines is not only challenging, but markets have historically made both higher highs and higher lows. For example, the pullbacks that occurred in April and August this year are a reminder that the market can sometimes recover faster than many investors expect. While the past is no guarantee of the future, it is often better to simply stay invested than to try to jump in and out of markets.

2. The market has performed well under both political parties



Second, many investors are concerned about the potential impact of the presidential election on the economy. According to polling data from the Pew Research Center, eight out of ten registered voters say the economy is very important to their vote in the presidential election. As the race intensifies, it's crucial to remember that while elections are important for the country and as citizens, it's important not to vote with our portfolios and savings.

History shows that the stock market has experienced long-term growth under both major political parties, as seen in the accompanying chart. It is not the case that

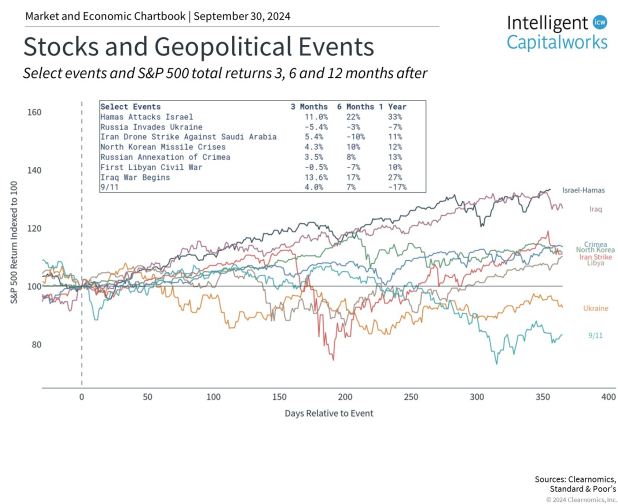
the market or economy crashes when one political party is in office. This is because the underlying drivers of market performance – economic cycles, earnings, valuations, etc. – are far more important than who occupies the White House.

That said, policies can certainly affect taxes, trade, industrial policy, regulatory frameworks, and more. However, policy shifts often occur gradually, and their timing and impacts are frequently overestimated. What politicians promise is often different from what is ultimately enacted. Thus, investors should focus on long-term economic and market trends rather than daily poll results. Investors concerned about the impact of specific policies on their financial strategies should work with a trusted advisor.

continue to trend lower.

For the economy, lower rates improve borrowing costs for corporations and individuals, potentially boosting economic expansion and investment prospects. This can be positive for economic growth which then translates into better earnings and corporate fundamentals. Thus, despite the challenges bonds have faced in the past few years, it's important to maintain balance across asset classes.

5. Geopolitical conflicts are worrisome but do not directly impact markets



Finally, tensions have risen in the Middle East as the conflict between Israel and Hezbollah has intensified. This adds to global geopolitical tensions including the ongoing war between Russia and Ukraine. While these events have major real-world impacts, their effects on the economy and stock market are less clear cut, and any impact on investors' portfolios is typically fleeting. As the accompanying chart shows, periods with prolonged market downturns often coincided with major market events such as the dot-com crash or the 2022 rate hikes.

One channel through which regional conflicts can impact the broader economy is oil prices. The escalation in the Middle East has caused a slight rise in oil prices, but the increase is modest compared to previous crises, and the U.S.'s position as the world's largest oil and gas producer may provide some insulation from global events.

Despite geopolitical uncertainties, the stock market has experienced only two 5% or worse pullbacks this year, emphasizing the importance of staying invested and focusing on broader market trends rather than reacting to headlines.

The bottom line? With the Fed cutting rates, the election on the horizon, and markets near all-time highs, it is more important than ever to stay focused on long-term financial goals rather than short-term events.

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